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Reflections, Thank you, and Goodbye

Michael C. Sturman

Cornell University, mcs5@cornell.edu

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Abstract

[Excerpt] This issue marks the end of my term as editor of the Cornell hotel and Restaurant Administration Quarterly. This transition brings forth mixed emotions. In many ways, I enjoyed my role in shaping the journal, directly affecting the type of content we publish, participating in the many changes the journal has gone through over the past few years, and working with many dedicated and talented authors, reviewers, and editorial board members. At the same time, I look forward to moving on with the next set of challenges in my career.

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From the Editor

Reflections, Thank You, and Goodbye

This issue marks the end of my term as editor of the *Cornell Hotel and Restaurant Administration Quarterly*. This transition brings forth mixed emotions. In many ways, I enjoyed my role in shaping the journal, directly affecting the type of content we publish, participating in the many changes the journal has gone through over the past few years, and working with many dedicated and talented authors, reviewers, and editorial board members. At the same time, I look forward to moving on with the next set of challenges in my career.

I am pleased with the progress of the journal over the past four years. The major accomplishments of the journal have included the switch to Sage Publications, the addition of a case section, the use of practitioner reviewers, and the development of a sufficient backlog in the publishing process to allow a more thorough review process and more flexibility with regard to the actual choices involved in any given issue. Sage's marketing efforts have increased the reach of the journal, and the Center for Hospitality



Michael C. Sturman

Research (CHR) has promoted the journal in many ways. Between Sage and the CHR's systems, articles from the *Cornell Quarterly* have been downloaded roughly one hundred thousand times since we've starting tracking these numbers, and our readership (both in print and electronically) continues to grow.

I have also learned much about the hospitality industry and about being an editor over my four-year tenure. Indeed, a major reason I took on the role as editor was to

learn more about the hospitality industry. When I began as editor, I had been with Cornell's Hotel School for only two years, and so I was seeking to learn more about the industry, not just in my area of human resources, but more broadly. This certainly happened. Over the four years, I have read more than 620 submissions and similarly hundreds of reviewer comments. Topics have covered nearly every aspect of what can be considered the hospitality industry in its broadest sense. From these submissions, I have had the honor of publishing 20 issues, containing 146

articles, cases, and commentaries—truly an excellent education.

On the other hand, editing the journal has been extremely demanding and time-consuming. It was always “there.” There were always new submissions to process, reviews to read, reminders to send out, copyright clearance forms to track down, and issues to fill. As such, I am glad to step aside and clear the stage for a new editor with new ideas, new styles, and new philosophies. I am thus pleased to turn the journal over to Linda Canina, associate professor of finance, accounting, and real estate, whose editorship term officially began on July 1 and who will be responsible for the issues from 2007 to 2010. I firmly believe that Linda will continue to increase the rigor and relevance of the journal, and I think her contributions to the industry through her role as editor will be useful and enlightening. I wish Linda the best of luck, and I give her my sincere thanks for her willingness to take on this important and challenging role.

The pride and accomplishments I have with the journal could not have occurred had it not been for a dedicated editorial board and the generous assistance of ad hoc and practitioner reviewers. The editorial board has been extremely supportive, with each member performing up to six reviews a year, and with the board as a whole completing nearly three quarters of all reviews. Board members have also been immensely supportive by helping me find additional ad hoc reviewers, encouraging potential authors to submit to the journal, and generally “waving the flag” of the journal to bolster its reach and reputation. I truly appreciate their collective efforts.

I also wish to explicitly acknowledge and thank the ad hoc and practitioner reviewers, listed in this issue, who contributed meaningful and helpful reviews for no reward other than my thanks. Ad hoc reviewers provided insights and perspectives on the rigor and relevance of submissions to help me make what I hope were sound editorial decisions and provide useful feedback to authors. I also wish to thank the thirty-six practitioner reviewers who devoted the time and energy to comment on the practical application of the various submissions to the journal.

Finally, I want to thank the staff members who play a pivotal role in the preparation of every issue of the *Cornell Quarterly*. A special thanks to my administrative assistant, Joann Payne, who has provided immense help keeping me and the journal organized; thanks to Glenn Withiam, whose role as the CHR’s director of publication services played a crucial role in transforming sets of accepted manuscripts into published issues; and thanks to Katja Fried, who as the production editor for Sage ensured that we met all the deadlines but who gave me the wiggle room and flexibility I needed to put the issues together in the way I wanted. Altogether, I could not have fulfilled my role as editor without the generous support of all of these individuals.

Returning to my teaching, research, and service roles as a professor, I have many new goals I wish to pursue and accomplishments I want to make, but all my subsequent efforts will be influenced by my education and experiences of these past four years.

—M.C.S.