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Foreword

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Foreword

Abstract

[Excerpt] A NEW LOOK, exciting new content categories, and even a new name debut in this the most recent issue of the Cornell Real Estate Journal, now renamed the Cornell Real Estate Review (CRER). Volume 5 of the CRER represents the efforts of the CRER graduate student editorial staff, faculty, alumni, and advisory board members to introduce a new style format and mixture of content to appeal to a broad, practice-oriented audience. You will find the inaugural Executive Profile, which focuses on Bill Sanders '64, a feature that is expected to become a mainstay of the CRER in bringing key industry leaders insights to our readers in a personal, in-depth style. Jessica Pitts and Rachel Wilson, in their articles on 'green' building practices and workforce housing, illustrate the strength of collaborative co-authorship as they teamed up with leading industry practitioners Mychele Lord and Urban American, respectively. Expect to see such research/industry collaboration as a continuing feature of the CRER.

Keywords

Cornell, real estate

Foreword

A **NEW LOOK**, exciting new content categories, and even a new name debut in this the most recent issue of the Cornell Real Estate Journal, now renamed the Cornell Real Estate Review (CRER). Volume 5 of the CRER represents the efforts of the CRER graduate student editorial staff, faculty, alumni, and advisory board members to introduce a new style format and mixture of content to appeal to a broad, practice-oriented audience. You will find the inaugural Executive Profile, which focuses on Bill Sanders '64, a feature that is expected to become a mainstay of the CRER in bringing key industry leaders insights to our readers in a personal, in-depth style. Jessica Pitts and Rachel Wilson, in their articles on 'green' building practices and workforce housing, illustrate the strength of collaborative co-authorship as they teamed up with leading industry practitioners Mychele Lord and Urban American, respectively. Expect to see such research/industry collaboration as a continuing feature of the CRER.

Despite the changes, the CRER remains a fully student-edited and managed conduit for faculty, real estate industry practitioners, and graduate students to share ideas, concepts and research findings from all fields related to the profession. Editor Christopher de Mestre (MPS/RE '07) and his staff did an outstanding job of selecting highly topical articles from US and international faculty submissions.

The CRER would not be possible without the support and generosity of its subscribers, sponsors, and contributors. Member dues from the Cornell Real Estate Council, the largest university-based real estate network in the country, play a critical role in supporting the CRER as well as other Program in Real Estate outreach activities, and are sincerely appreciated. Special thanks to Advisory Board member Stephen Meringoff for his support of and sage advice to the CRER. The CRER also owes a debt of gratitude to outgoing Editor de Mestre, under whose leadership CRER has taken significant steps forward and who has laid the groundwork for the student editorial leadership that will follow him.

On behalf of the Cornell University Graduate Program in Real Estate in conjunction with the Cornell Real Estate Council, allow me to present Volume 5 of the Cornell Real Estate Review, which I hope you will find a highly readable, topical periodical that brings insight and practical value. Remember also to visit www.crer.realestate.cornell.edu for CRER archives and the periodic release of real estate-related research and feature items. As always, we welcome your contributions, comments, and suggestions for future topics and improvements to the Review, and thank you for your support.

Yours truly,

Dr. David L. Funk
Director, Program in Real Estate
Cornell University