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Letter from the Editors

Christopher Trahan
Cornell University

Ershad Chagani
Cornell University

Jennifer Spritzer
Cornell University

Joe McFalls
Cornell University

Wilson Blum
Cornell University

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Letter from the Editors

Abstract

The Editorial Board of the *Cornell Real Estate Review* is pleased to present Volume 17 (2019). Under the direction of the Baker Program in Real Estate, the *Review* is a student run publication founded in 2002 as a forum for faculty, professionals, and real estate students to focus on the interdisciplinary nature of real estate. The *Review* covers a broad range of issues from various real estate fields including design, business economics, engineering, finance, law, planning, development, marketing, and property management. The publication blends informative articles on real estate practice with application-based academic research.

Keywords

Cornell, real estate, research, design, business economics, engineering, finance, law, planning, development, marketing, property management

Letter from the Editors

DEAR READERS,

The Editorial Board of the *Cornell Real Estate Review* is pleased to present Volume 17 (2019). Under the direction of the Baker Program in Real Estate, the *Review* is a student run publication founded in 2002 as a forum for faculty, professionals, and real estate students to focus on the interdisciplinary nature of real estate. The *Review* covers a broad range of issues from various real estate fields including design, business economics, engineering, finance, law, planning, development, marketing, and property management. The publication blends informative articles on real estate practice with application-based academic research.

This year's volume includes articles spanning several emerging or fast-changing areas in real estate both domestically and abroad.

Cornell Real Estate Women Highlight: WX: New York Women Executives in Real Estate; Alumna Highlight: Jiwon Park; Alumnus Highlight: Ravikanth Pamidimukkala; Case Competitions; International Baker Program Trek: Shanghai; Domestic Baker Program Trek: Los Angeles; 36th Annual Cornell Real Estate Conference Recap; 2018 Institutional Real Estate Allocations Monitor; A Taxonomy of Coworking Space: Manhattan, NYC; Tailwinds on the U.S. Gulf Coast: How the Boom in U.S. Energy Production Is Creating Opportunities for Real Estate Investment; The U.S. Student Housing Market: Overlooked Opportunities; Opportunity Zones And New Orleans: A Chance For Affordable Housing Growth; Modular Construction: A Solution To Affordable Housing Challenges; Rising Tourism in Saudi Arabia: Implications for Real Estate Investment; The Hurdles To Financing Modular Development. In addition to this publication, the *Review* staff has published weekly blog articles touching on technology, international real estate, and current events (<http://blog.realestate.cornell.edu/>).

Fifteen Baker Program graduate students, with the assistance of two advisors, share responsibility for publication of the *Review*, a task which requires extensive time creating, editing, and formatting submissions. We are indebted to all of the contributors and editors for the quality of the content. We especially would like to thank Dr. Michael Tomlan and Baker Program Director Dustin Jones for their continued support and guidance. We hope that you enjoy this volume of the *Review*.

Sincerely,

Christopher Trahan (Baker '19)

Ershad Chagani (Baker/MBA '19)

Jennifer Spritzer (Baker/MBA '19)

Joe McFalls (Baker '20)

Wilson Blum (Baker '20)