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Thanks, Kudos, and Congratulations

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Thanks, Kudos, and Congratulations

Abstract

[Excerpt] As we complete the 2004 volume of the *Cornell Hotel and Restaurant Administration Quarterly (CQ)*, I wanted to use this editorial to highlight some key accomplishments for this year and to recognize the contributions that helped make this year a success.

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Disciplines

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Comments

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From the Editor

Thanks, Kudos, and Congratulations

As we complete the 2004 volume of the *Cornell Hotel and Restaurant Administration Quarterly (CQ)*, I wanted to use this editorial to highlight some key accomplishments for this year and to recognize the contributions that helped make this year a success.

I am pleased to relate that the *CQ* was awarded a Golden Page Award for Practical Usability of Research in the category of Hospitality and Tourism. This award is particularly satisfying, as I have been trying to stress exactly this point in the *CQ*'s material: to publish research-based advice of value to the practice of hospitality. With the addition of practitioner reviewers, the new look for the journal by Sage Publications, and improvements in the review process, I am confident that the *CQ* will continue to improve its content.

I want to recognize the many contributors who have helped the *CQ* achieve this recognition. Many authors submitted papers to the journal this year and last, and once again our acceptance rate was less than 20 percent. To recognize some of the most noteworthy of



these contributions, the Center for Hospitality Research (CHR) has again sponsored the third annual award for the best *CQ* article that appeared in the preceding year. (Both invited and refereed articles were eligible.) I solicited nominations from the editorial board and selected the six most nominated papers. As determined by the *CQ* Editorial Board and the CHR Advisory Board, the winning article was M. D. Hartline, B. R. Wooldridge, and K. C. Jones, "Guest Perceptions of Hotel Quality: Determining Which Employee Groups Count Most," on pages 43 through 52 of our February 2003 issue.

The Hartline group's article was chosen from a strong field. This year's other nominees were

- J. Barsky and L. Nash, "Customer Satisfaction: Applying Concepts to Industry-Wide Measures," October 2003, pp. 173-83;
- B. G. Chung-Herrera, C. Enz, and M. J. Lankau, "Grooming Future Hospitality Leaders: A Competencies Model," June 2003, pp. 17-25;
- J. O'Neill, "ADR Rule of Thumb: Validity and Suggestions for Its Application," August 2003, pp. 7-16;
- G. Piccoli, P. O'Connor, C. Capaccioli, and R. Alvarez, "Customer Relationship Management: A Driver for Change in

the Structure of the U.S. Lodging Industry." August 2003, pp. 61-73; and
 K. Walsh, "Qualitative Research: Advancing the Science and Practice of Hospitality." April 2003, pp. 66-74.

Honorable mention from the Editorial Board went to Barsky and Nash and to Walsh.

Congratulations to the authors of all six nominated articles! Thanks also to all the authors who contributed articles to the *CQ* in 2003.

Finally, with the close of 2004, I would like to thank the many reviewers who have contributed their time and expertise to review manuscripts for the *Cornell Hotel and Restaurant Administration Quarterly*. Twenty-nine people served as external ad hoc reviewers for 2004; also, as I announced in my May editorial, I asked practitioners to help review submissions this year. A total of thirty-seven practitioner reviewers were willing to take on the task and completed at least one review. I have also listed them below. All of these reviewers are asked to perform up to two reviews a year and to have their reviews completed within six weeks. They receive no compensation for this but for my thanks. The *CQ* would be unable to publish valuable and rigorous content without the help of the editorial board, reviewers, and the practitioner reviewers. Thank you all for your excellent service.—*M.C.S.*

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