

8-2006

Award for Best CQ Article in 2005

Michael C. Sturman

Cornell University, mcs5@cornell.edu

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Recommended Citation

Sturman, M. C. (2006). Award for best CQ article in 2005 [Electronic version]. *Cornell Hotel and Restaurant Administration Quarterly*, 47(3), 202-203. Retrieved [insert date], from Cornell University, School of Hospitality Administration site: <http://scholarship.sha.cornell.edu/articles/67/>

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Award for Best CQ Article in 2005

Abstract

[Excerpt] I am pleased to present the 2005 award for the best *Cornell Quarterly* article. The winner was chosen from an exceptionally strong field of papers. In 2005, we received 178 total unsolicited submissions, of which 15 were accepted. In 2004, by comparison, we had 137 submissions, of which 25 were accepted. In terms of content for 2005, we published 23 articles, three cases, and five case commentaries.

Keywords

award, Cornell Hotel and Restaurant Administration Quarterly

Disciplines

Hospitality Administration and Management

Comments

Required Publisher Statement

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From the Editor

Award for Best *CQ* Article in 2005

I am pleased to present the 2005 award for the best *Cornell Quarterly* article. The winner was chosen from an exceptionally strong field of papers. In 2005, we received 178 total unsolicited submissions, of which 15 were accepted. In 2004, by comparison, we had 137 submissions, of which 25 were accepted. In terms of content for 2005, we published 23 articles, three cases, and five case commentaries.

I am pleased to announce that the winners of this year's best article award are Rajiv D. Banker, Gordon Potter, and Dhinu Srinivasan for their article "Association of Nonfinancial Performance Measures with the Financial Performance of a Lodging Chain," which was published in the November 2005 issue (Vol. 46, No. 4, pp. 394-412).

The Center for Hospitality Research once again generously sponsored the award. Both invited and refereed articles were eligible. Nominations were solicited from the Editorial Board members and Cornell Hotel School faculty. At least two nominations came from



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each issue; five included Cornell faculty or *CQ* Board Members (with none of them self-nominated); and five were independent of Cornell or the *CQ*. We also had our first nomination of a *CQ* case. In all, I am pleased with the response I received regarding nominations, and think the nominations presented a great set of articles from which to choose.

Once the nominations were made, the editorial board members voted to determine the finalists. The three finalists were the

Banker et al. article and the following two finalists:

Robert J. Kwortnik, Jr., "Safeguarding Hospitality Service When the Unexpected Happens: Lessons Learned from the Blackout of '03," Volume 46, Number 1 (February 2005), pages 13-39; and

H. G. Parsa, John T. Self, David Njite, and Tiffany King, "Why Restaurants Fail," Volume 46, Number 3 (August 2005), pages 304-322.

From the three finalists, members of the Advisory Board of the Center for Hospitality voted for the winner. I want to thank the Cornell faculty, the editorial

board, and the advisory board for their assistance in determining the award. I truly feel that this year's volume had a number of great articles, and it is my pleasure to recognize the diverse set of quality articles that we received.

Congratulations to these authors, and to the other finalists and nominees! And thanks to all the authors who contributed articles to the *CQ* in 2005.

—*M.C.S.*